



# Cheeky AIME Competition, Plus Our NEW WEBSITE!

February 09

Team Building - Client Entertaining - Christmas Parties -  
Conferences



**AIME to be Cheeky!**

Cheeky is excited to be an exhibitor at AIME  
(AsiaPacific Incentives & Meetings Expo) in Melbourne  
on 17th & 18th February.

AIME is one of Asia Pacific's biggest tradeshows for the meeting and events industry with over 850  
expected exhibitors and over 500 hosted buyers from over 30 countries.

**This is an event not to be missed! REGISTER NOW!!**

**Two chances to WIN!**

Come and visit Cheeky at stand 1322 and win a FAB CHEEKY GIFT! Or enter  
our AIME TO BE CHEEKY Competition below and win:

- A Darboard Set (as in AIM ... ha ha)
- A Cheeky Food Group Apron
- A Cheeky Food Group Engraved Knife Valued at \$99

Simply make the 'Cheekiest' sentence using all the letters below with each letter beginning a  
word. You must use all the letters only once, however you can jumble the order.

**AIME TO BE CHEEKY**

For example: 'Everytime I Mention Cheeky He Kisses Betty On A .....

Email your entry to [info@cheekyfoodgroup.com](mailto:info@cheekyfoodgroup.com)  
AIME to be QUICK because entries close 5pm Friday 6th February 2009!



**Cheeky launches NEW WEBSITE!!**

Our FAB NEW WEBSITE is now LIVE & we are  
extremely excited to say the least!

**Some of our Favourite Features include:**

1: A special page for PCOs & TRAINERS 2: Over 100 TESTIMONIALS 3: A list of our favourite HOTELS  
& VENUES 4: Three, two minute VIDEOS of Cheeky in Action!

Check it out for yourself by clicking: [www.cheekyfoodgroup.com](http://www.cheekyfoodgroup.com)



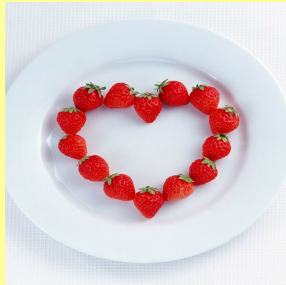
**New Shorter Events!!**  
**Lower \$\$\$ - Maximum FUN!**

Got 1.5 - 2.5 hours? Try one of our FAB new  
shorter, lower priced events!

**Around the World Food Fair!**  
**Fabulous Fondue!**

**Mexican Fiesta!**  
**Delicious Desserts!**

**Contact Us Today for a quote!**



## Singles Cooking Class Special!

Cheeky is famous for bringing people together using cooking!  
During the month of LOVE we'd like to stir up romance with a Singles  
Cooking Class Special.

We all know it's easy to get lovely ladies along for a Singles Cooking  
Party. Now it's time to encourage those Cheeky Gentlemen!

Any Cheeky Lady who also registers a Cheeky Man for our Singles Cooking  
Party will receive a 20% discount off the per person cost for both of you. That's a saving  
of \$60!!

Now don't be shy! Our next Singles Cooking Party will be held on Saturday 4th of April 2009. Places  
are limited to ensure an even ratio of female to males, so get booking now!

Call **1300 785 365** or **CLICK THROUGH** to our registration form.



## Executive Chef Richard Chancellor now based in Melbourne!

We are excited to announce our Executive Chef **Richard Chancellor** has  
kicked off the New Year with a relocation to Melbourne!

Richard will now be the Key Master Mind for all Cheeky Melbourne Events as  
he continues to bring Cheeky to life down there!

Even **MORE** exciting is that we can now offer  
better prices for **YOU!**

Less, **IF ANY** staff travel costs are required for Melbourne events!

Now that's definitely something to smile about!



## Cheeky Food Group - Team Cooking

AUST - 1300 785 365

NZ - 0800 366 338

[www.cheekyfoodgroup.com](http://www.cheekyfoodgroup.com)

[info@cheekyfoodgroup.com](mailto:info@cheekyfoodgroup.com)